

Takeaways

- People have lots of opinions.
- We can learn a lot from our members.
- Most people who responded are active members.
- For everything that people like, there are others who do not.
- Some members have some very strong (sometimes dissenting) opinions.

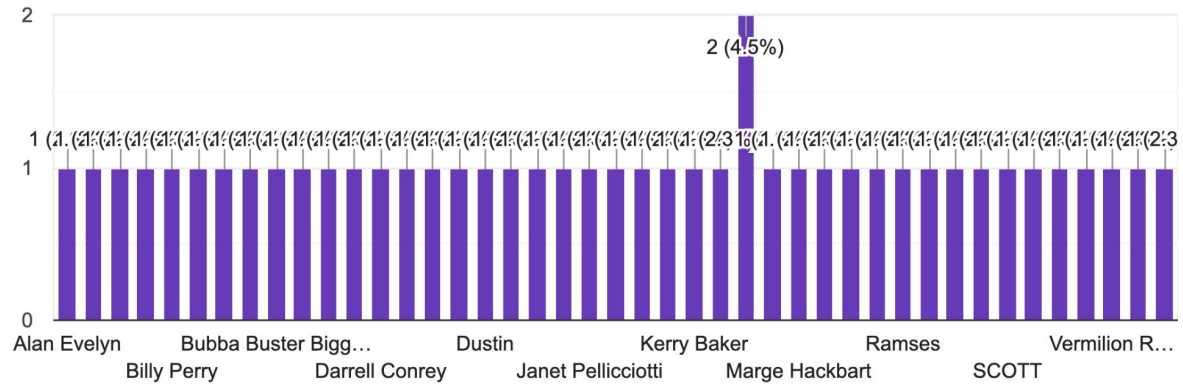
Who Participated

48 total responses

47 unique people

Your name (optional, but appreciated)

44 responses

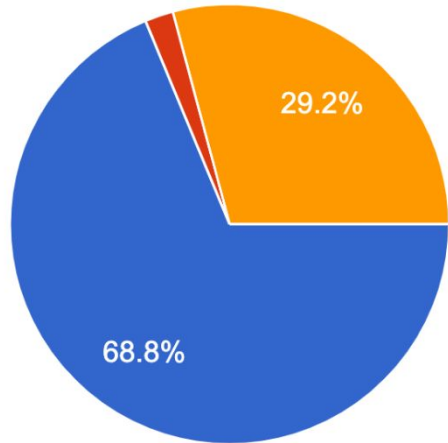


Membership

Plans To Renew

Do you plan to renew your membership

48 responses

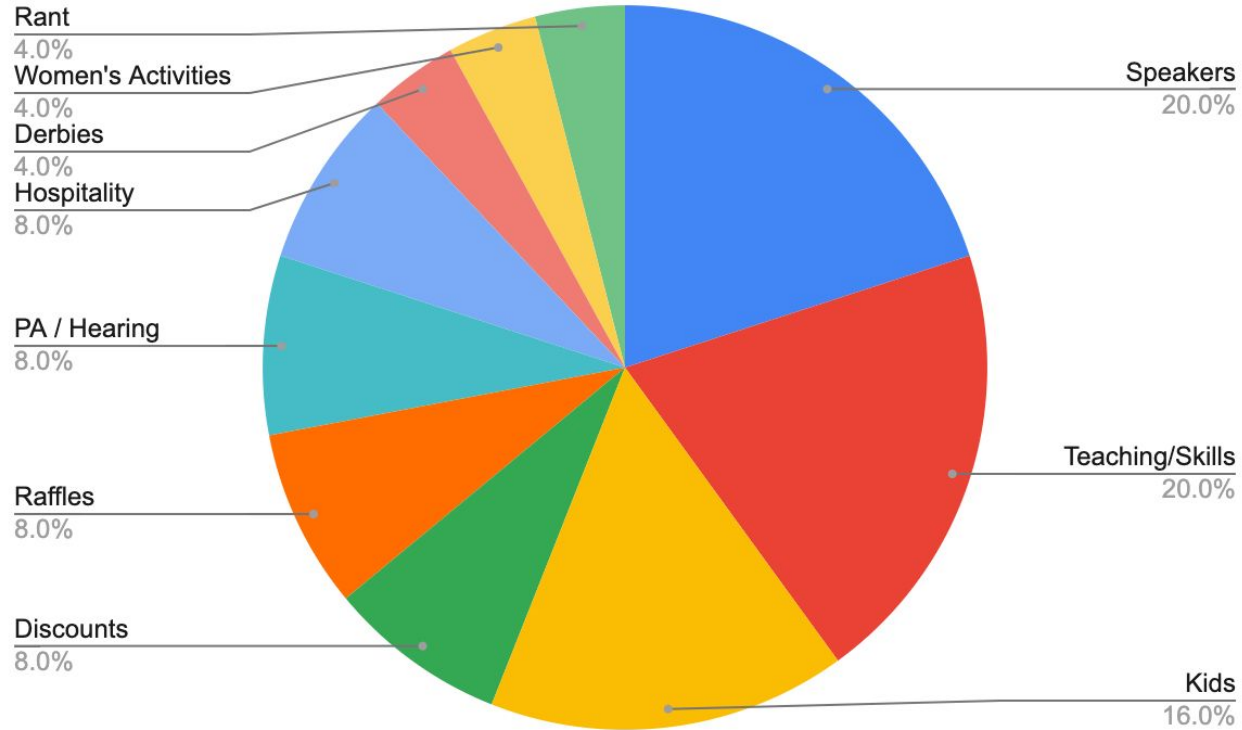


● Yes

● No <- This person is a lifetime member

● I have a lifetime membership

How could we make JOSFC membership more valuable?



How could we make JOSFC membership more valuable?

Speakers

- More
- Boating safety
- Have the speakers show up
- Boat handling

Skills sessions

- Popular
- Sometimes feel rushed
- Refreshers
- Trailer handling, etiquette

Kids

- More kids programming & activities
- More kids tournaments & events
- Faster raffles to accommodate bedtimes

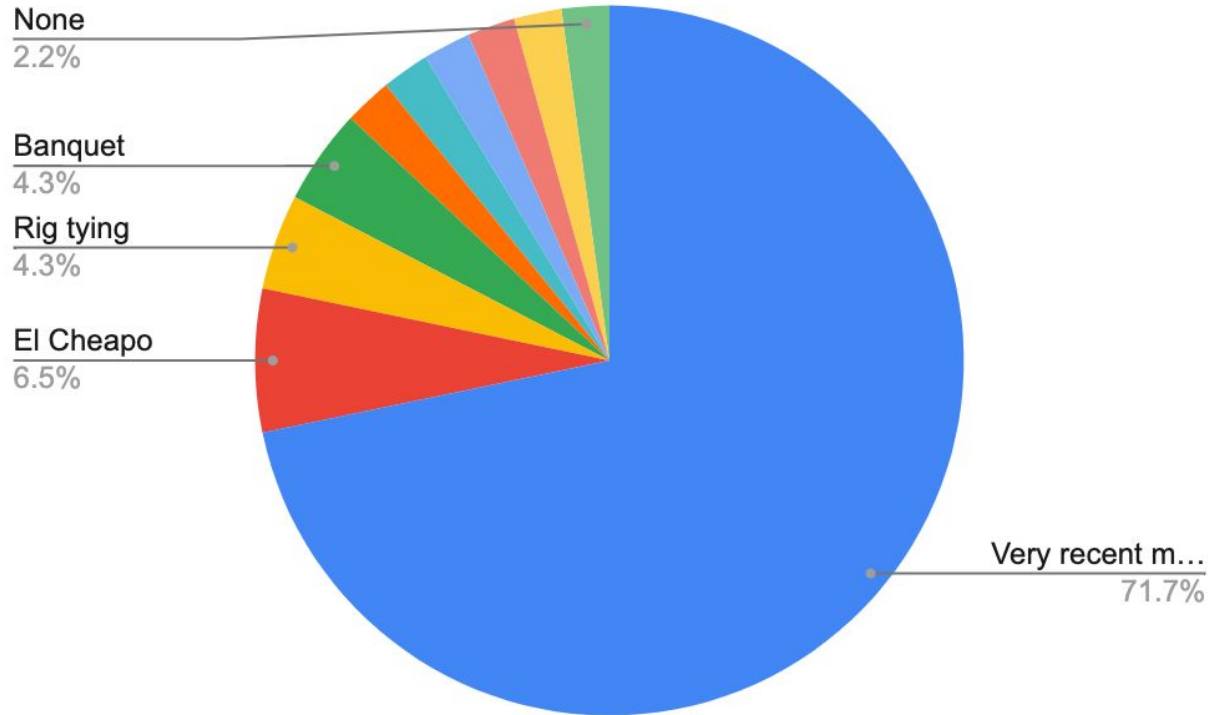
Other

- Derby / Best Fish events throughout the year.
- Discounts at bait and supply shops.
- Meeting raffles are improving.
- PA system.
- Women's activities

"Structure the club the way it was 23-25 years ago. Perception: The club has become a "rideshare club" for peeps that want to sponge off boat owners and a "booking agent" for what may be inappropriately obtained "charter fees" AKA "gas money" by captains" who may/may not be legally or appropriately documented and insured. IF this is the case it is taking money from the pockets of hard working, full time, licensed and INSURED Mayport charter captains."

"I got sick from seafood/sausage boil meal and have not been back. 2022."

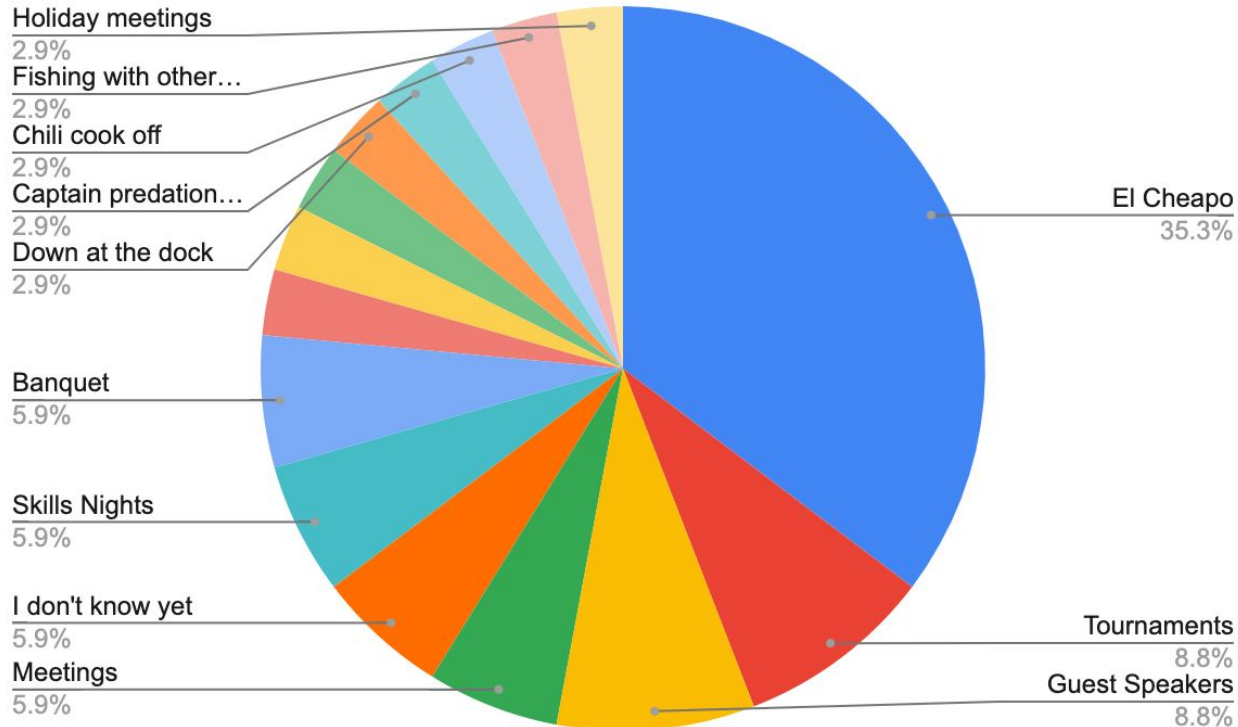
What was the last club event that you attended?



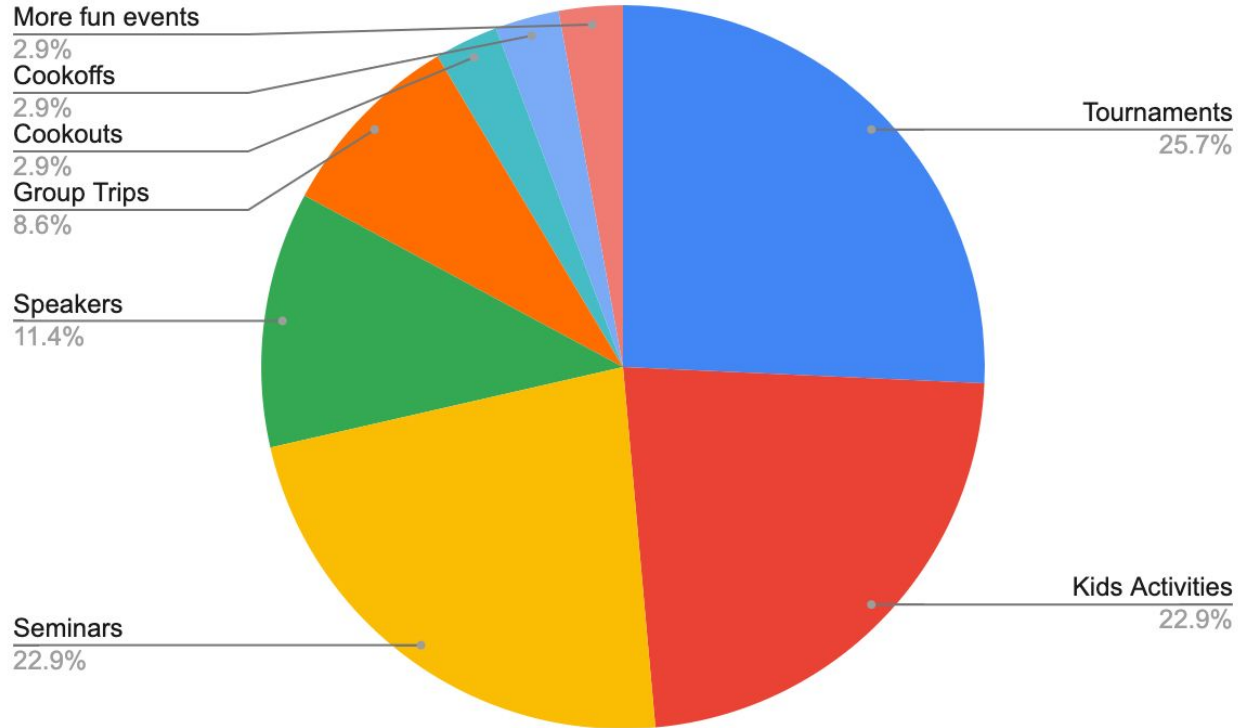
Other answers:

- Earlier this year
- Last year
- Knife sharpening
- El Cheapo (volunteer) 2018?
- May trolling tournament
- None

What was your favorite JOSFC event or activity this year?



What kinds of events & activities would you like to see more of?



Tournaments:

- In-person tournaments
- Special tournaments
- Another BIG tournament (cobia, mahi)
- King of the Beach
- Bi-weekly
- Other tournaments beyond COY
- Rodeo

Kids Activities

- Dock / pier fishing tournament
- Seminars
- Public kids tournament

Group Trips

- Destination
- Head boat / charter boat
- Contest

Seminars

- Hands-on
- Rigging
- Rods
- Cast net
- Trailer handling and etiquette

Speakers

- Fish education speakers
- Manatee - Dr. Quinton White, Gerry Pinto
- Current fishing world events
- Weather

Other

- Cookouts after fishing
- Food cookoffs are always fun.
- more fun events.

Are there any benefits you would like to see JOSFC offer?

Discounts

- El Cheapo
- Local business, fishing and sporting goods stores
- Insurance
- Maintenance
- Fuel
- Destination
- Charter
- Reserved parking

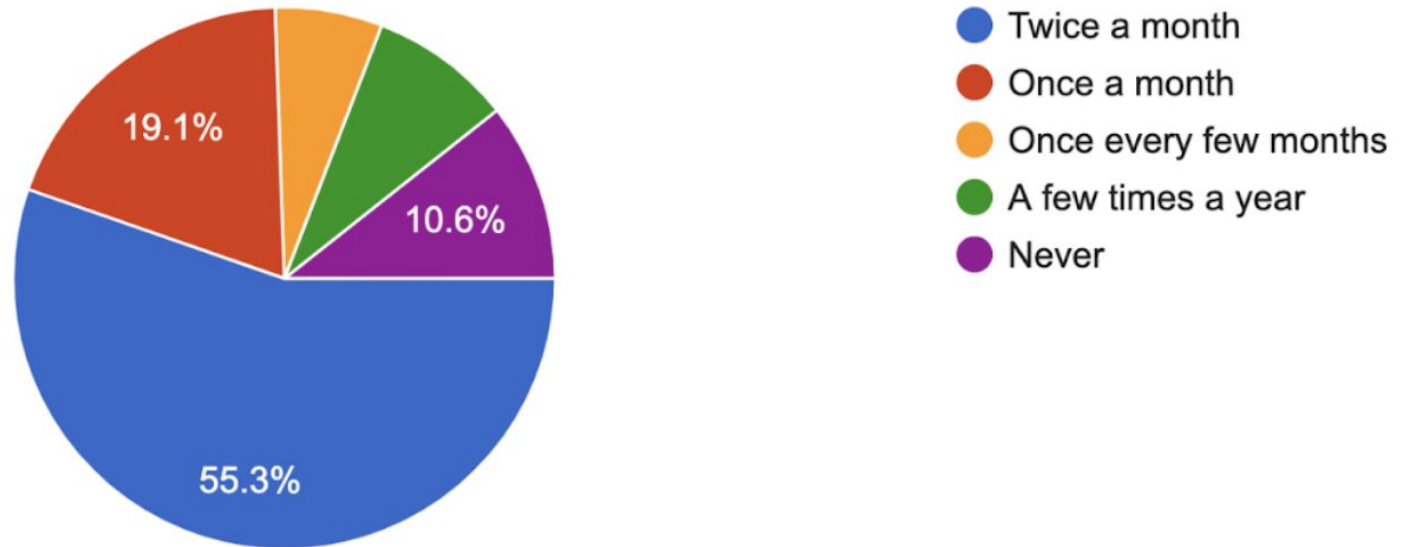
Other:

- Boating classes for new captains
- Name tags
- Extended warranty for my Rhodan
- Make sure members are aware of the benefits we already have

Meetings

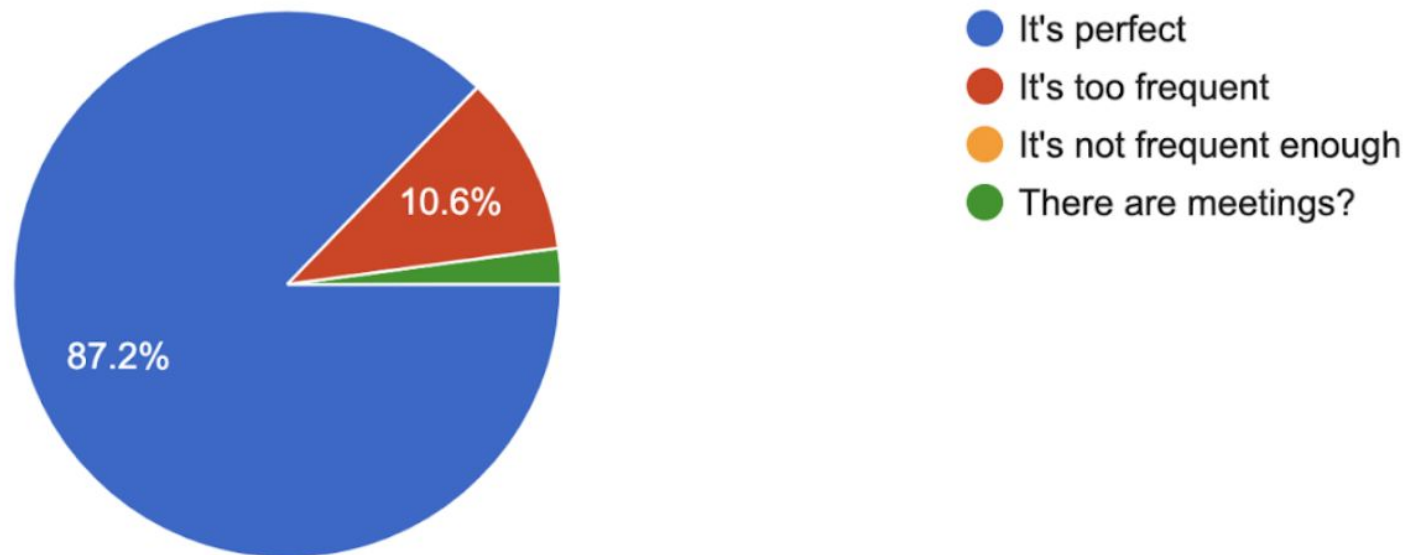
How frequently do you attend?

47 responses

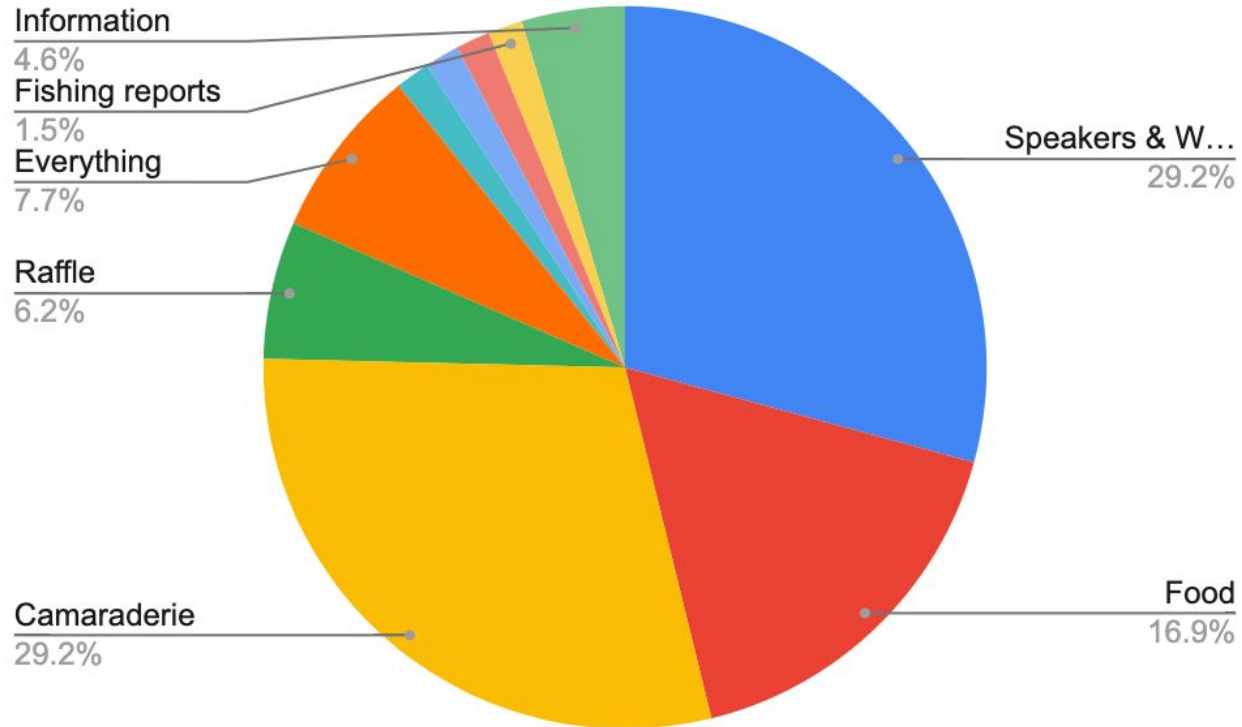


How do you feel about the twice-a-month meeting frequency?

47 responses



What do you like about the meetings?



- Well run, no bs
- Chris does good job keeping meeting moving
- Speakers no longer fighting the crowd
- Interaction with people that actually own boats and fish.

What do you not like about the meetings?

- Talking during the meeting (5)
- Raffle, length of raffle (3)
- Cliques (3)
- Sometimes they run long (2)
- Late start
- Dinners and guest speakers
- Cleaning up

Interesting comments:

"Sometimes the guest speakers can be repetitive and sometimes a little boring."

"Meeting reminders and agenda emails seem to be published later in week than they used to be as of lately."

"Even at times with new bigger meeting space it seems to fill up (good for the club)."

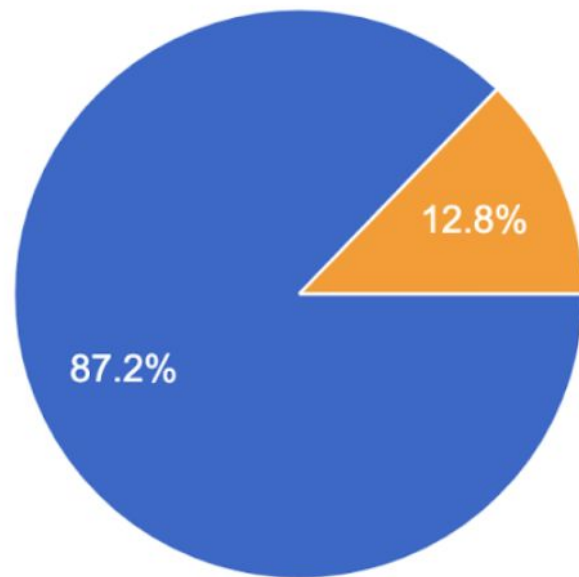
"Board members sit together like a little click, require they sit at different tables with members each meeting."

"I can see other people who aren't as outgoing as me having trouble getting to know people."

"Sometimes with same person(s) winning multiple times in raffles, I think tickets maybe need better shuffling initially or more often throughout drawing."

Do you like the meals?

47 responses



Do you have any meal suggestions?

Lots of "no" and "she's great!"

- Fish fry (4)
- Simple cold cuts sandwiches
- Taco nights
- Italian night
- BBQ
- More diet drinks
- Salad theme
- Paella
- Hamburgers and hot dogs
- Low Country Boil or Steak for President's meeting
- Maybe more veggies?
- Popeyes white meat chicken.
- Fajitas
- Chicken and dumplings

"Would like to see the meal time moved to a little earlier, say 6:30?"

"Using a smoker and deep frying equipment would make easier to feed larger crowds of members."

"Simple cold cuts sandwiches. We should save the fancy meals for Thanksgiving, Christmas, Club Birthday Party."

"We should have shrimp and grits since everyone in the club like grits"

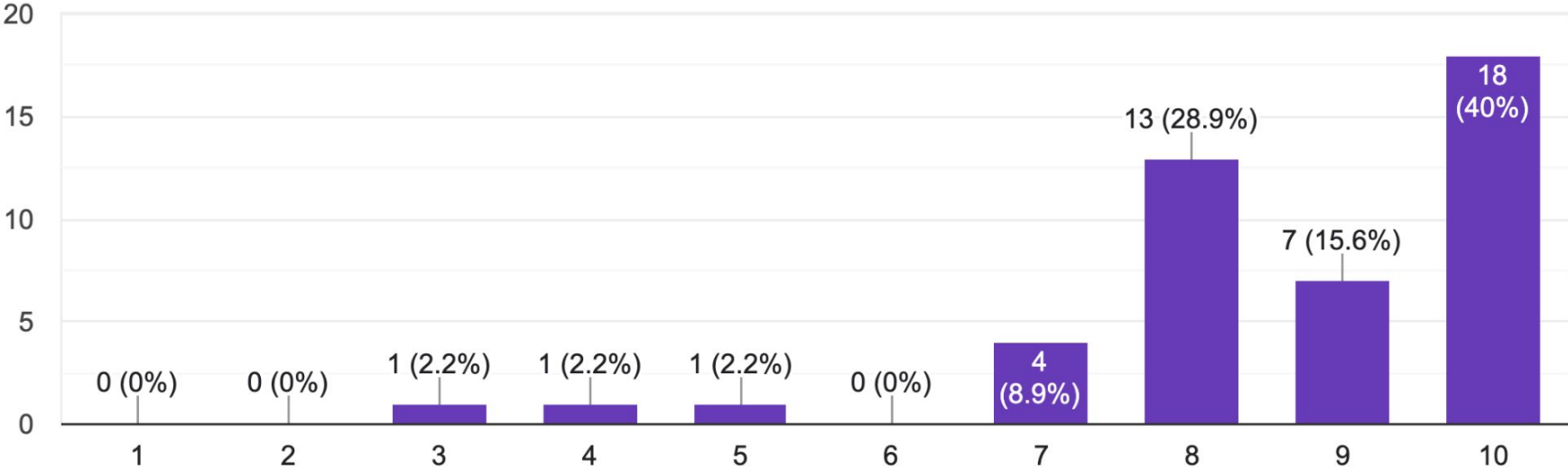
"The chow line is too slow."

"I like the surprises and sometime heads up on the reminder emails."

"Skip chili competitions and other home cooked specials. Monitor food and drink distribution. Not routinely healthy the way it is done now."

How would you rate your experience at JOSFC meetings?

45 responses



NPS Score - 49

Info: NPS Score

How It's Calculated

- 9-10 Promoters
- 6-8 Passive
- 0-6 Detractors

Subtract % of Detractors from % of Promoters

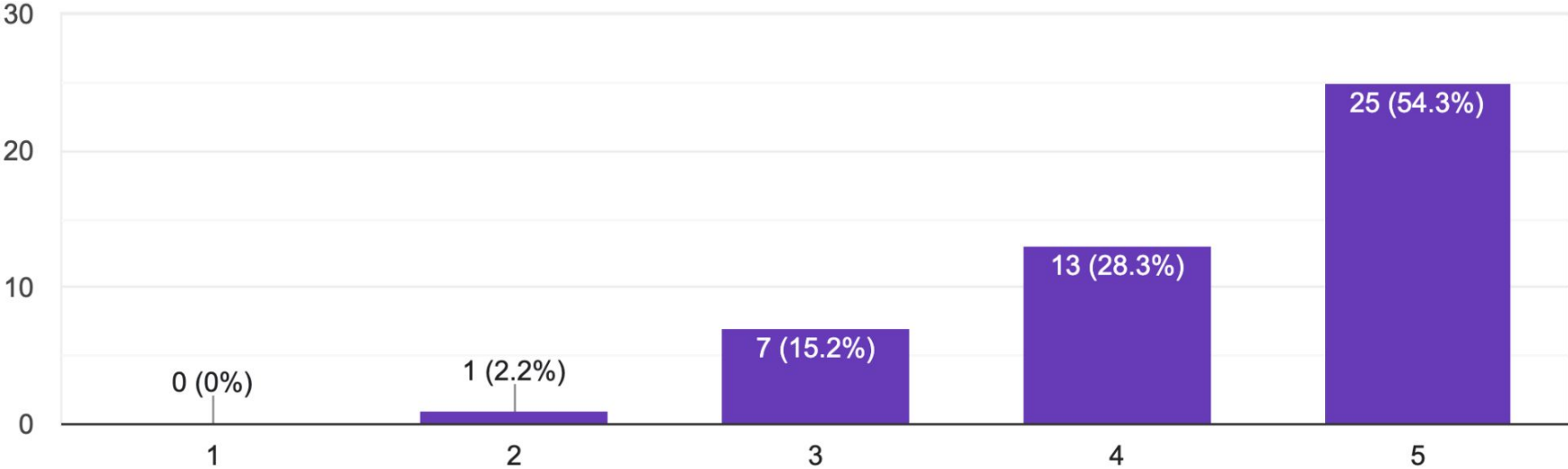
A score above:

- 0 is good
- 20 is favorable
- 50 is excellent
- 80 is world class



How would you rate the speakers?

46 responses



Do you have suggestions for topics or specific speakers?

The most popular suggestions were for topics related to weather, fishing techniques, fish species, and boat handling. There were also requests for speakers from the USCG, FWC, and marine biologists. Several people also suggested that the club provide more information about fishing regulations and safety.

Would you be willing to teach a skill? If so, what skill?

Lots of people like the skill nights and want to learn.

Offers to teach:

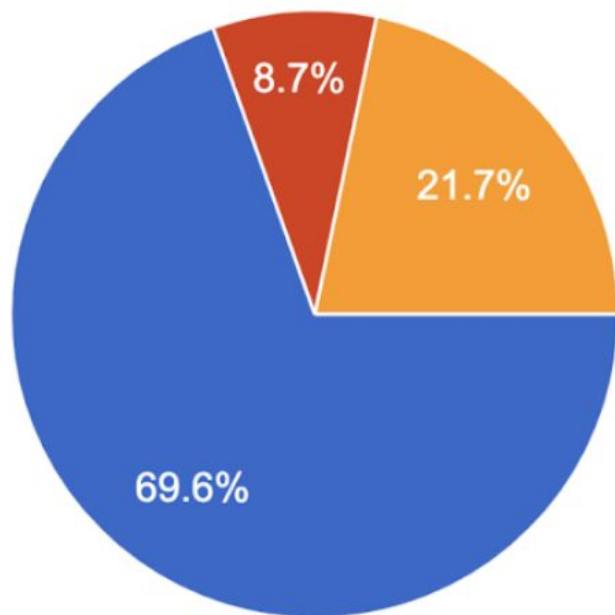
- Knots - general, uni, bimini twist
- Rigs - bottom, chicken, kingfish, rigging board
- Safe boating, boat handling, boating near ships
- Dolphin fishing
- Shrimping

"Sure can talk about what fishing techniques I use to catch for is biting at the time."

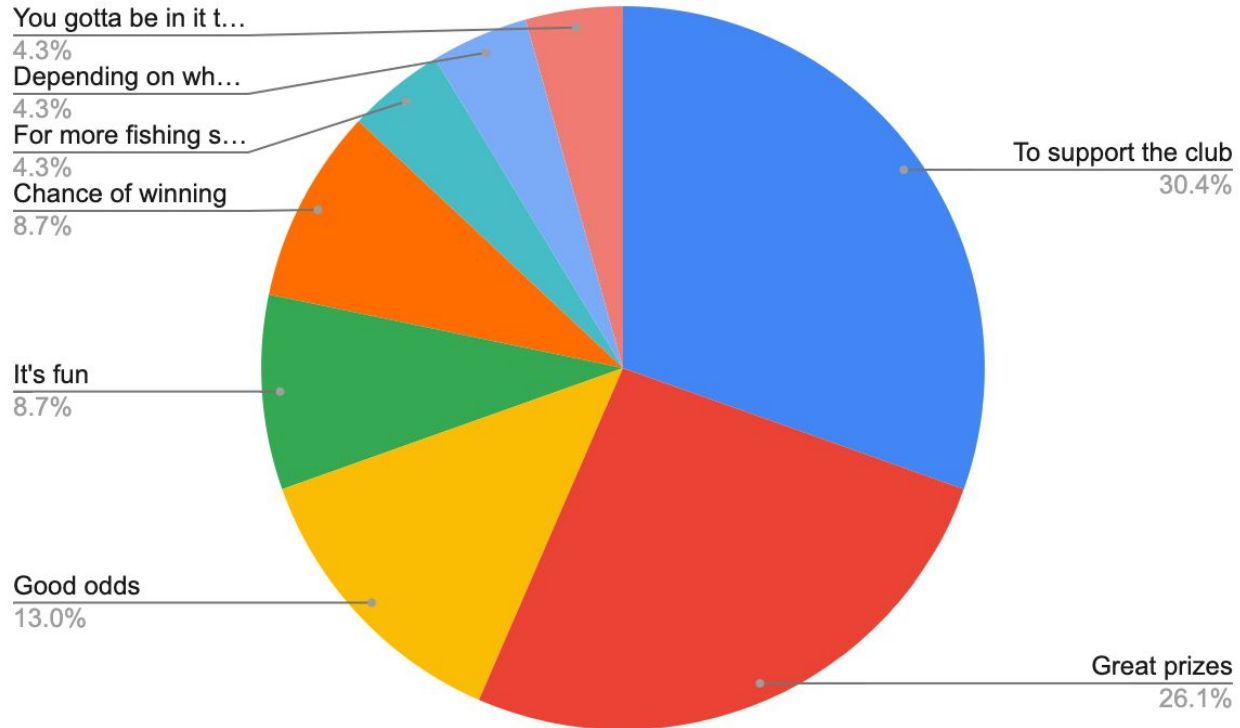
"I'd prefer to make a video, but with the help of others (you'd get a free fishing trip out of it). And spend the rest of the time going over knots and rigs. Leave the technique to the videos."

Do you buy raffle tickets at meetings?

46 responses



Why?



Why Not?

- I don't / can't stay until the end / Ends too late (5)
- Not interested in the goods (4)
- When I can / When I have cash (3)
- Have everything I need (1)

"I would like to see more gear for raffles, like lures (maybe slow pitch ones) and hooks; line etc. Things that we need and use a lot. I don't need any more hats."

General meeting comments? Likes / dislikes?

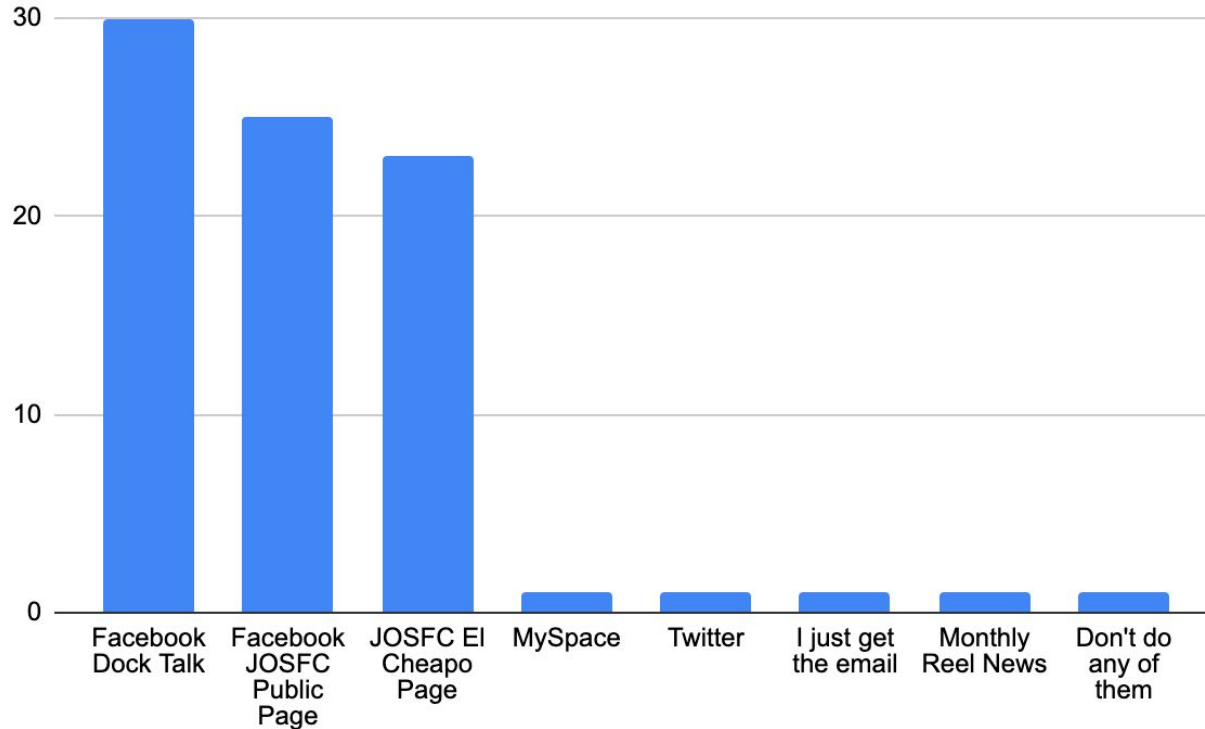
- Speakers are difficult to hear. Lack of mic, people talking. (3)
- "I like the fellowship." (2)
- Give more attention to fish slips - more have people tell their stories (2)
- It would be nice to display the Fishing Boards at the meetings (2)
- Call for "better speakers."
- The tournaments are a big reason I come.
- Name tags would help all those new members.
- BAN SMOKING ON THE PREMISES- it sucks!

General meeting comments? Likes / dislikes?

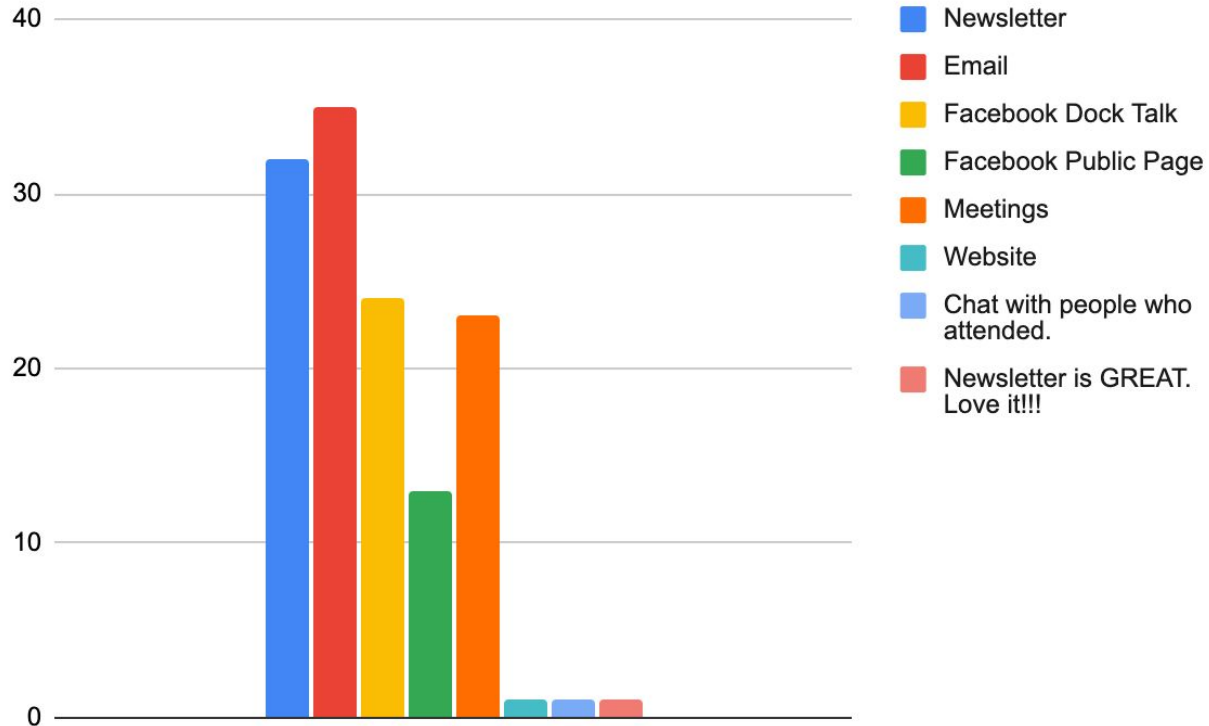
- It's difficult for a new member to become part of existing groups.
- Fighting against shutting down our fisheries from activist. As fishermen we want to conserve our fisheries not shut them down.
- I have been there and people have gotten upset with each other.
- People sometimes take food like they have never eaten before.
- Fun going until I couldn't trust food preparation. Kids should not be handling food.
- Meetings are a fun event for me
- Love it all

Communication

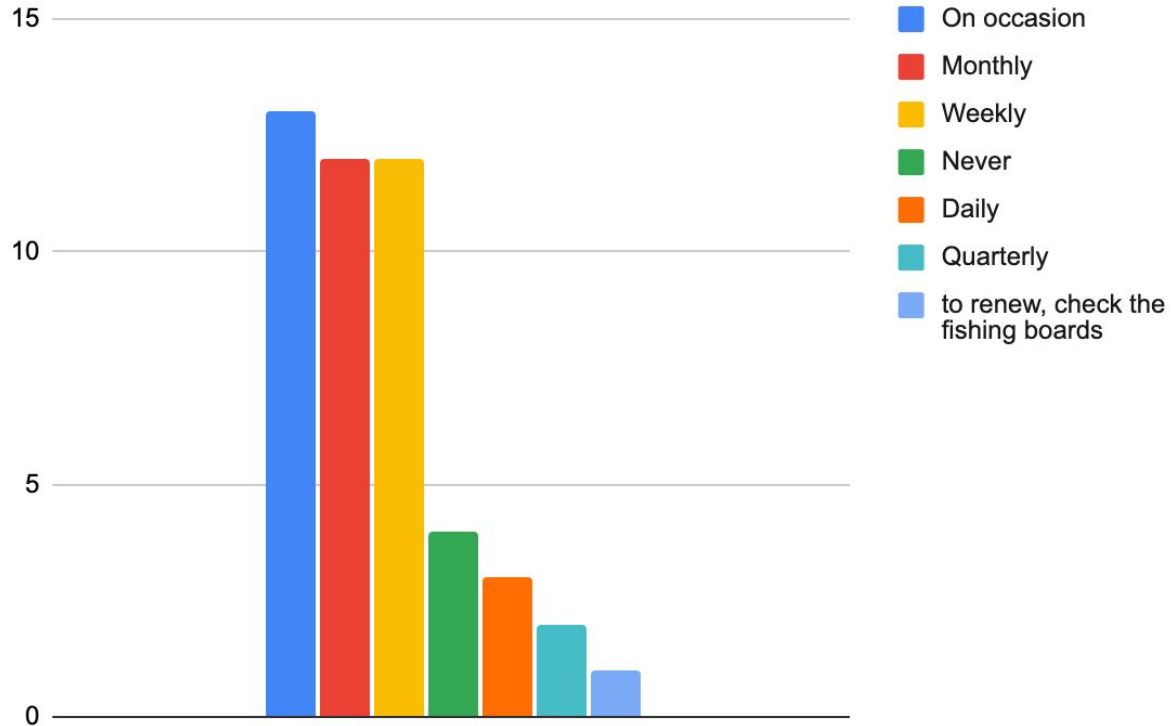
Do you follow JOSFC on social media? If so, which?



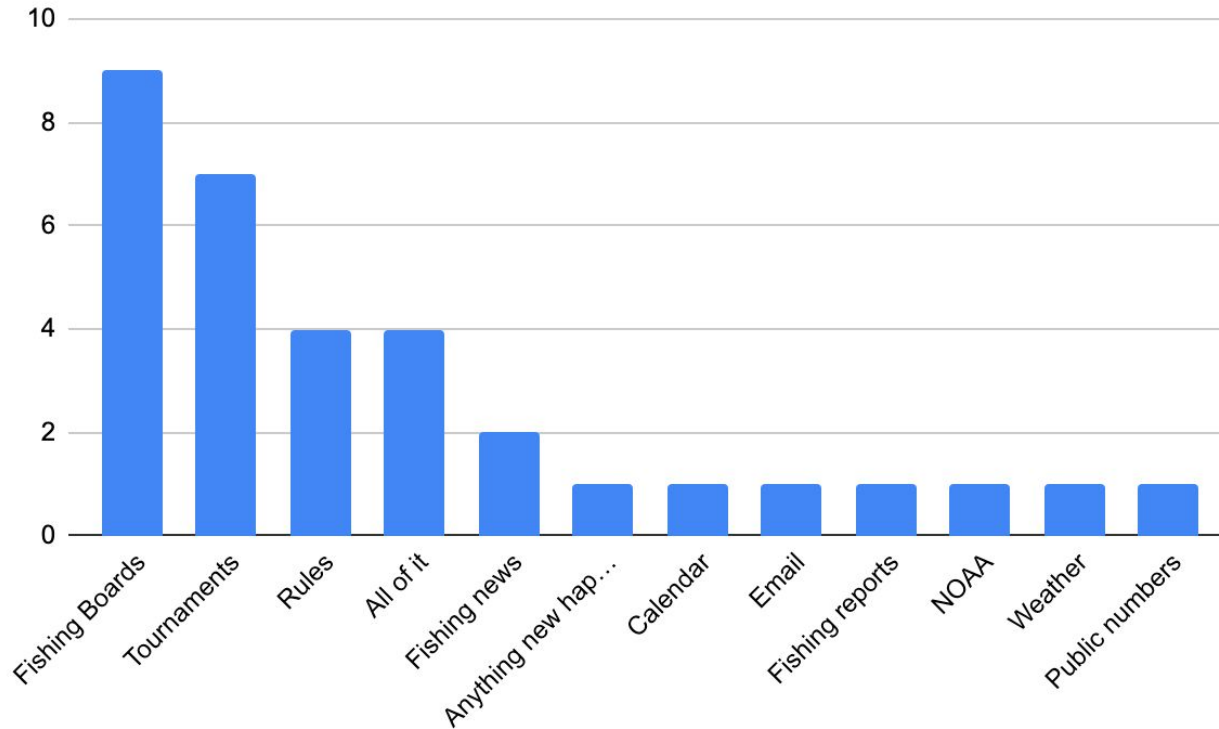
How do you stay up to date with club happenings?



How often do you visit our website?

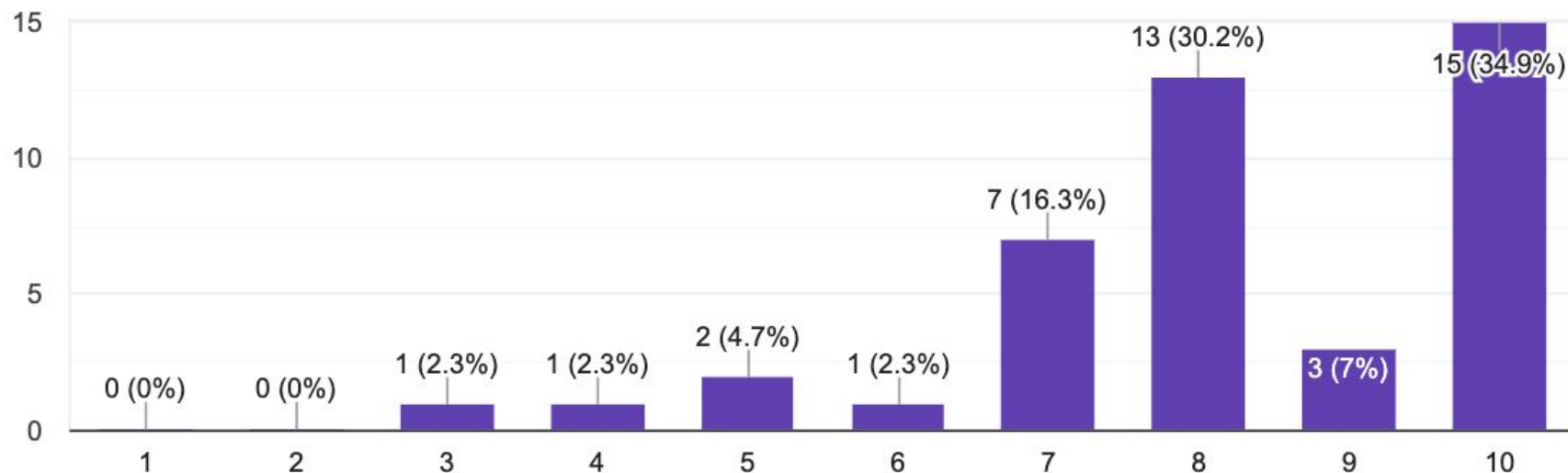


What content do you find most valuable on our website?



How would you rate your experience with our website?

43 responses

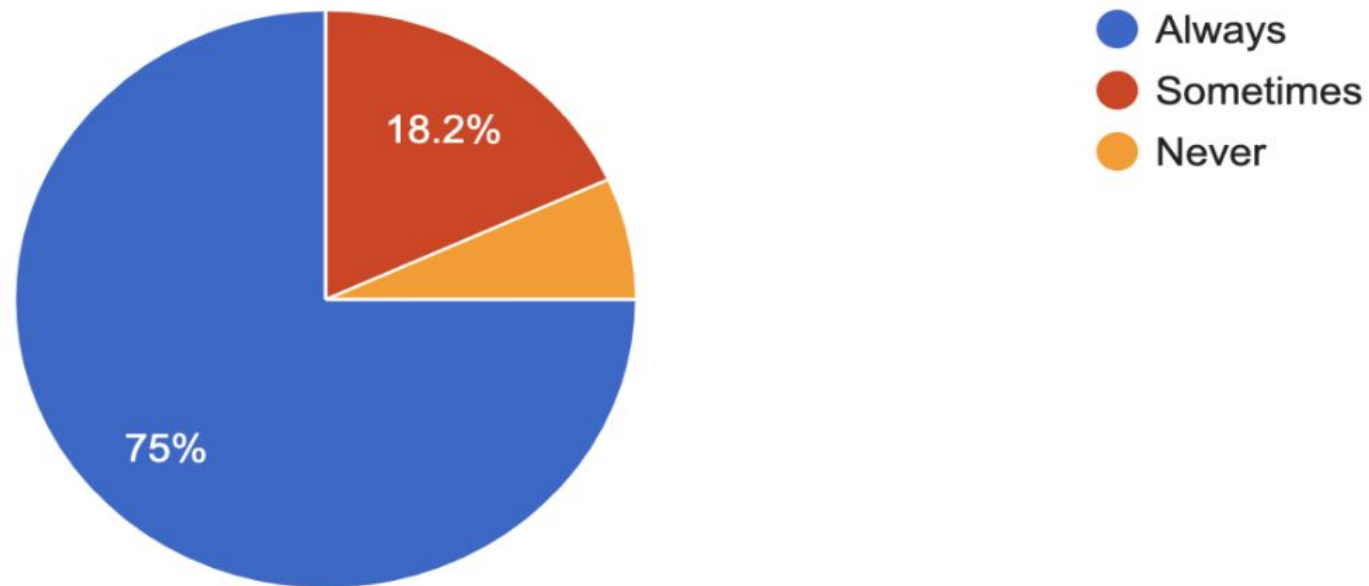


What kind of content would you like to see more of on our website and/or social media pages?

- Tournament reminders / results (3)
- Current fishing reports (2)
- Fishing stories
- Weather forecast options
- Events and meetings
pictures/videos
- More info about NOAA's methods of trying to stop fishing.
- Fishing techniques
- Where baitfish are running
- Hot spots for fishing
- The website seldom gets new articles.
- Up-to-date content on meetings and events
- More recent pictures
- It is harder than pulling nails to get content to publish.

How often do you read the newsletters?

44 responses



What do you like about the newsletters?

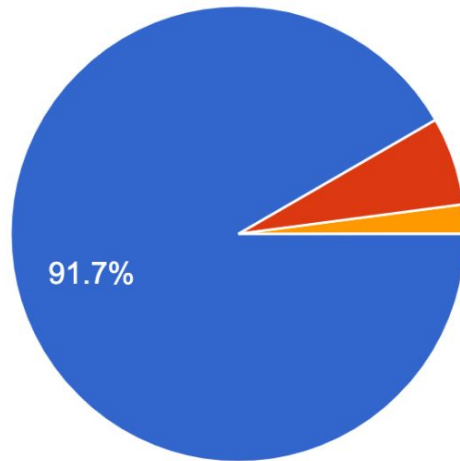
- I like them (7)
- Informative (5)
- Helps keep me in the know
- Bills advice columns and fishing reports
- fishing report
- Fishing tips
- It's very friendly and keeps me up-to-date
- Bill Breen likes Bill Breen's sense of humor in his great articles! :-))

What do you dislike about the newsletters?

- I wish there were more articles from other board members (and members).
- Need more club member photos
- Safety, boat handling, fishing recommendations
- Need more fishing information like Coastal Angler or Fishing Connection
- Add a conservation column maybe from CCA FL or other group
- Tired of the exact same repeating safety articles.
- Include tournament results to help drive participation
- Don't get them
- It won't let me open it.

How often to you read the emails?

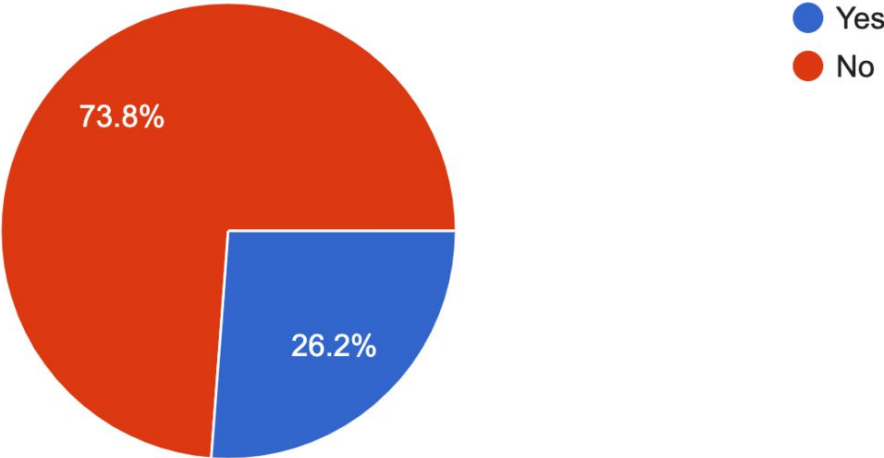
48 responses



- Always
- Sometimes
- Never

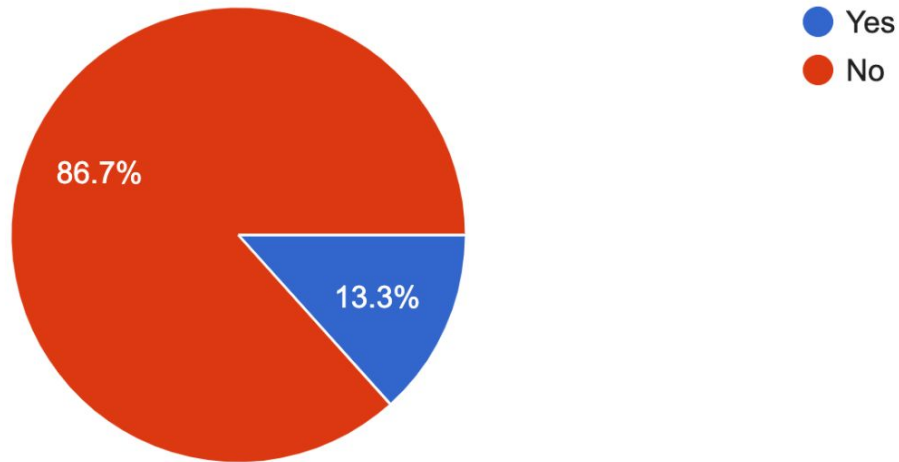
Have you used Dock Talk or the email list to offer up a spot on your boat to members?

42 responses



Have you used Dock Talk or the email list to request a spot on somebody else's boat?

45 responses



Any comments on ride-sharing?

- Like (2)
- This is a huge benefit of our club. Some great bonds and great education happen this way.
- Wish we all used it more.
- Still have spots open for Monday 🚗👤
- I would love to have someone or two go out with me & teach me while we fish.
- Plan on using in the near future.
- Haven't been around long enough
- I haven't tried it yet, but I will.
- One person doubled-down about hating that we ride-share.

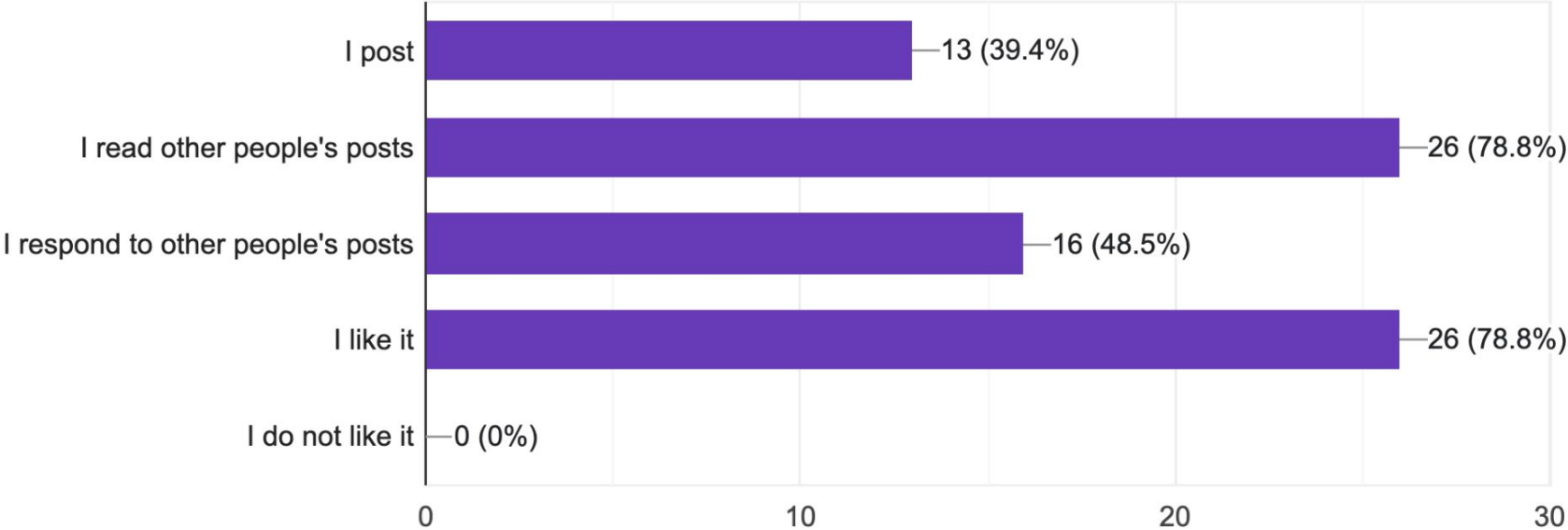
Any comments on ride-sharing?

- Had lots of issues with our old boat.
- I've been very sick
- Didn't know this was the avenue to request any open spot on a member boat
- Didn't know about Dock Talk
- A club trip to fish the gulf or other destination

"Thank you for your club. I appreciate how you guys help me become a better fisherman. I have an autistic son, and it's changed his life!"

What is your experience with Dock Talk?

33 responses



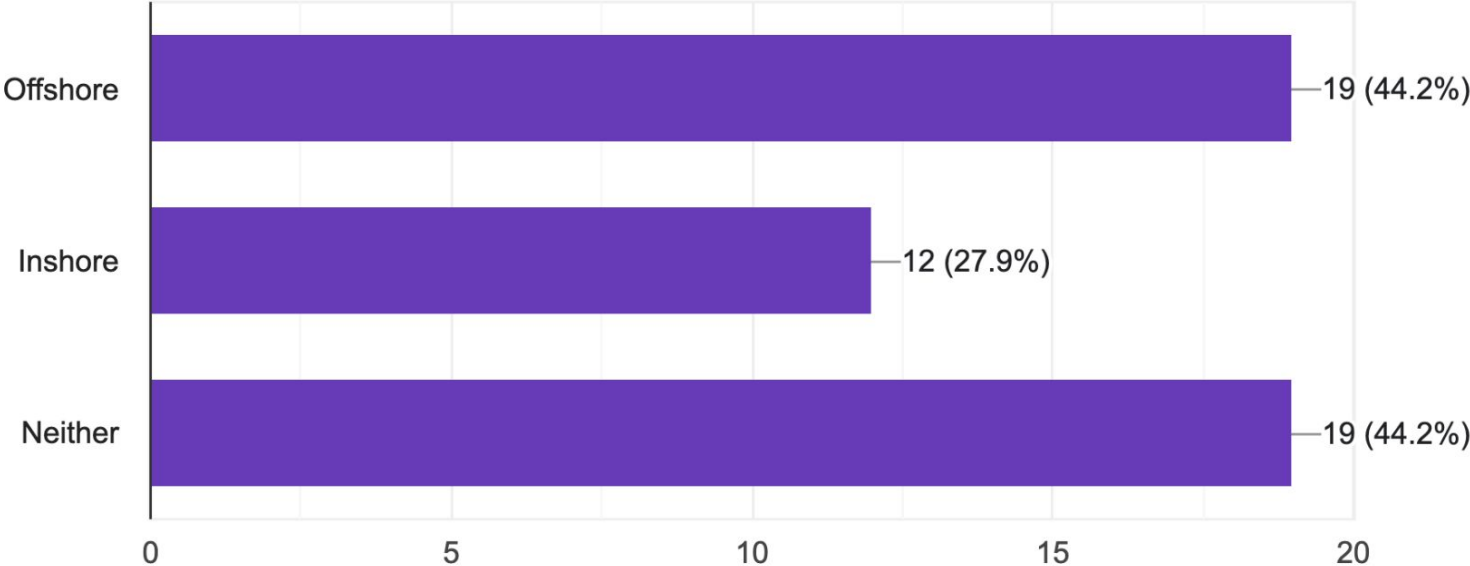
Any general comments about communication?

- We should have name tags for the meetings so you can learn the names of everyone
- Everyone should have everyone's phone numbers if they don't mind making it available like a club phone book
- I think the club does a fairly good job
- MAKE THE SURVEY SHORTER. Jk.
- So far so good
- Sorry not used it. But I did give you guys a shout out in [Grady Whites electronic newsletter](#)
- Dock Talk ?

Competition

Have you or will you fish in any of the Captain Of The Year tournaments?

43 responses



Why?

- Fun (4)
- I like to compete. (3)
- I always participate
- We are a fishing family
- Might as well throw in a little competition to make it interesting.
- Monthly tournaments keep me active with the club
- Love to fish when I get a chance.

Why?

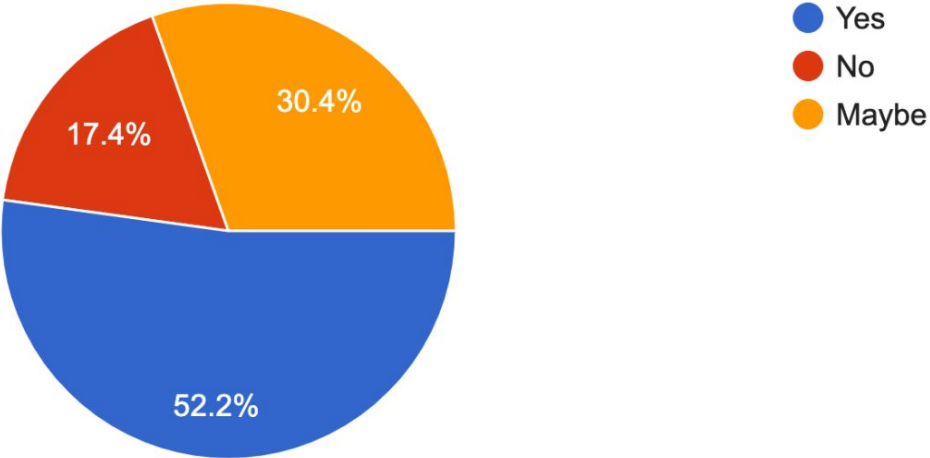
- It give me a reason to target certain species and that makes me a better fisherman.
- Without the tournaments I would not renew my membership
- I like to ensure that all tournaments count.
- We try to to use both our boats for inshore and offshore for me and my husband
- Maybe but need to get better at it
- In the future

Why not?

- Not interested / Don't like tournaments (4)
- Physically unable (4)
- No boat / boat issues (3)
- Inexperienced (2)
- Do not like the format, I forget to enter
- Time
- Haven't been able to fish for personal reasons
- Weather
- We no longer live in Jacksonville
- I'm just plain sorry.

Have you or will you compete for the fishing boards?

46 responses



Why?

- Fun (5)
- I like to compete. (5)
- Without the boards I would not renew my membership
- It is a way to stay involved
- like getting fish slips to help with bait
- One day I'll get the prize
- Yes but hard to beat the consistent fisherwomen.
- I'm going to be out there fishing anyway, might as well throw in a little competition to make it interesting.

Why not?

- Don't want to. (2)
- I don't catch big enough fish (2)
- I don't get out (2)
- Inexperience
- Never can remember to weigh fish and post
- Should be less emotional.
- Still learning them
- We no longer live in Jacksonville
- I'm just plain sorry.

Any general comments in this area?

- I think they're great. Just wish we could get more people involved.
- I'm still not real clear about how to submit a fish for the boards (John English)
- Like tournament days
- Miss seeing the boards on display at the meetings to review them and motivate me
- Need more time to fish.
- None, unless you can tell me when and where to catch bigger fish!
- Weekends are pretty demanding for me with the kids and church so I do about two Wahoo tournaments and 2 king fish tournaments a year.
- Leave it to beaver 🐿️

Any general comments in this area?

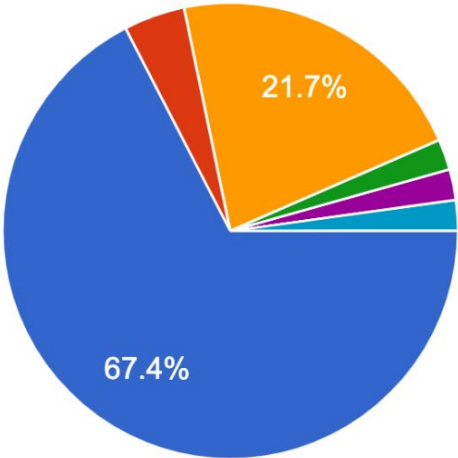
"I very much feel that it is unfair to all of the captains fishing in the club tournaments to post the results of their catch prior to the conclusion of each month's tournament. It is becoming more obvious that some captains use this information to adjust their fishing practices. Even to the degree that I had to listen to one Captain *threaten to file a protest* because 'up to date tournament fish weights' were not available on the morning that he chose to fish."

IV. GENERAL TOURNAMENT RULES

31. The Tournament Director will post/ make available tournament results AT LEAST WEEKLY for each month's tournament.

How do you feel about there being an Inshore and an Offshore Captain Of The Year?

46 responses

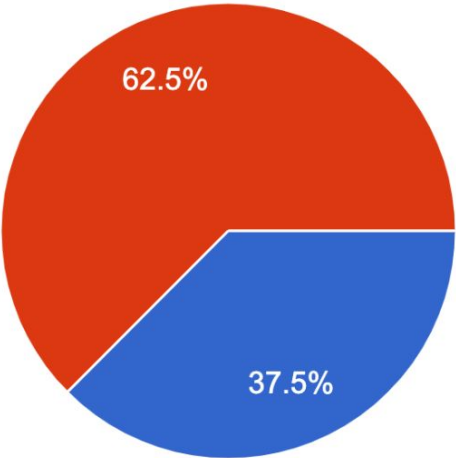


- Like
- Dislike
- Indifferent
- Prefer derby format but know I am in the minority
- ONE (1) COY, and an Inshore Fisherperson of the year.
- Combine

Banquet

Did you go last year?

48 responses



- Yes
- No

Why?

- Fun (6)
- Raffle (2)
- Dinner (2)
- No conflict
- Close to home
- Booze
- To contribute to the club.
- I like to support our winners.
- To receive an award

"Haven't missed one in 20 years"

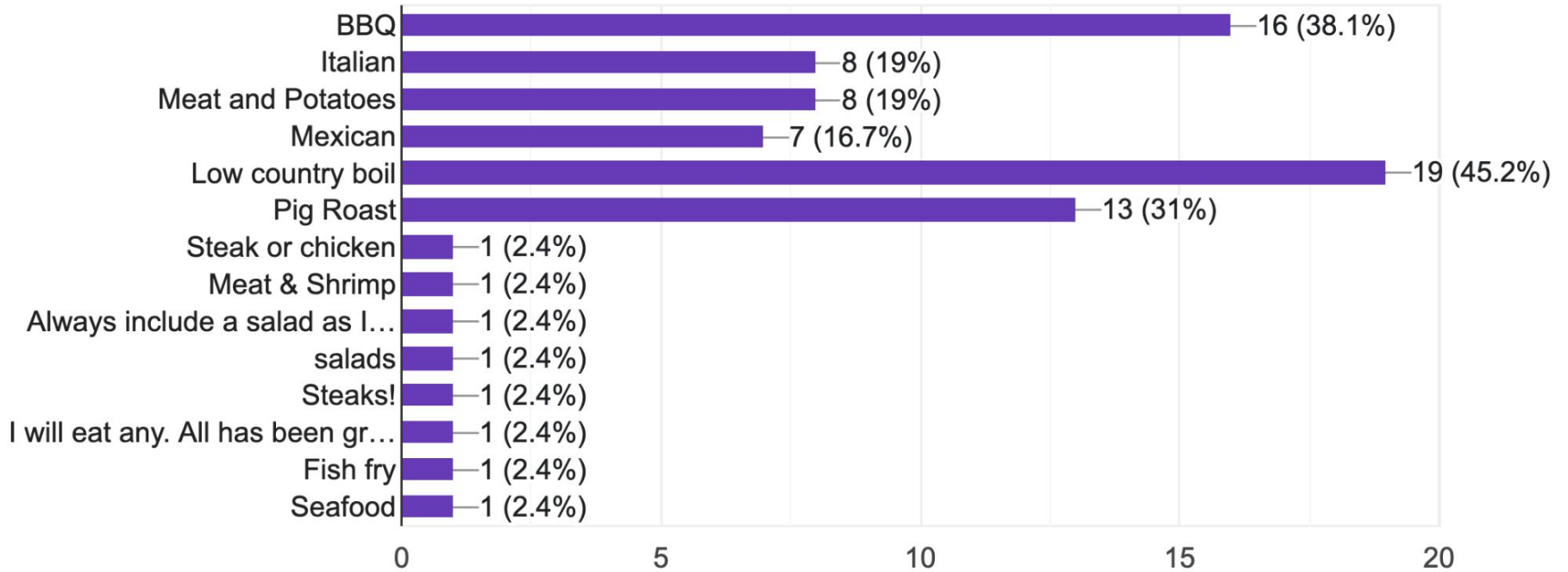
Why not?

- Conflict (12)
- New Member (8)
- Medical (2)
- Wanted to (2)
- Smokers suck

"Just no more low country boils 🍷" - remember this on the next slide.

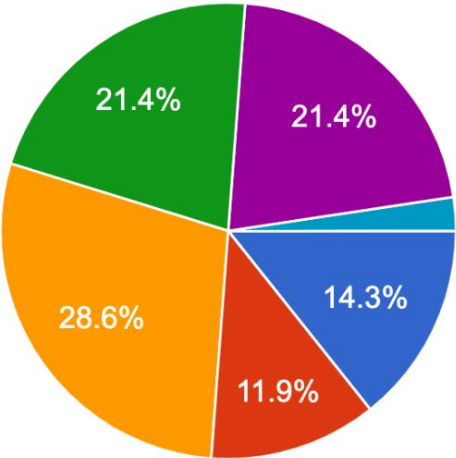
What would you like for dinner this year?

42 responses



How much did you spend on raffle tickets?

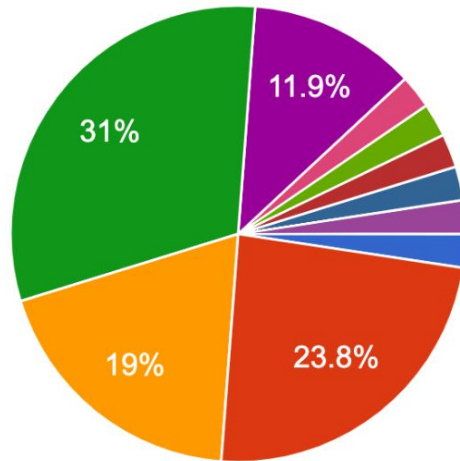
42 responses



- \$0
- \$1 - \$20
- \$21 - \$50
- \$51 - \$100
- \$101 - \$200
- > \$200
- My spouse is looking and I would rather not say

What is your preferred ticket price?

42 responses



● \$10

● \$20

● \$30

● \$40

● \$50

● \$75

● Free? Can free be an answer?

● I like the way it's always been done.

▲ 1/2 ▼

Any other banquet comments?

- The Moose Lodge has been a great venue.
- Not a huge fan of the moose lodge. Don't know particularly why.
- The last venue was too noisy with them having their own “open” time. Maybe a restaurant or other private space not used by others.
- More gag Awards makes it more fun.
- More general non-monetary awards for members to get other members involved.

Any other banquet comments?

- Looking forward to go
- It will be the best ever!!!!!!!
- Sorry won't be able to attend...will be in Mexico
- Speakers? Use a microphone
- Wish I could go, but I will be at sea fishing from my ship.

Thank you

Thank you for your participation, your comments and your willingness to read through all of the slides!

Stay tuned as we start to adjust our practices based on this feedback.